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# Microsoft Mission

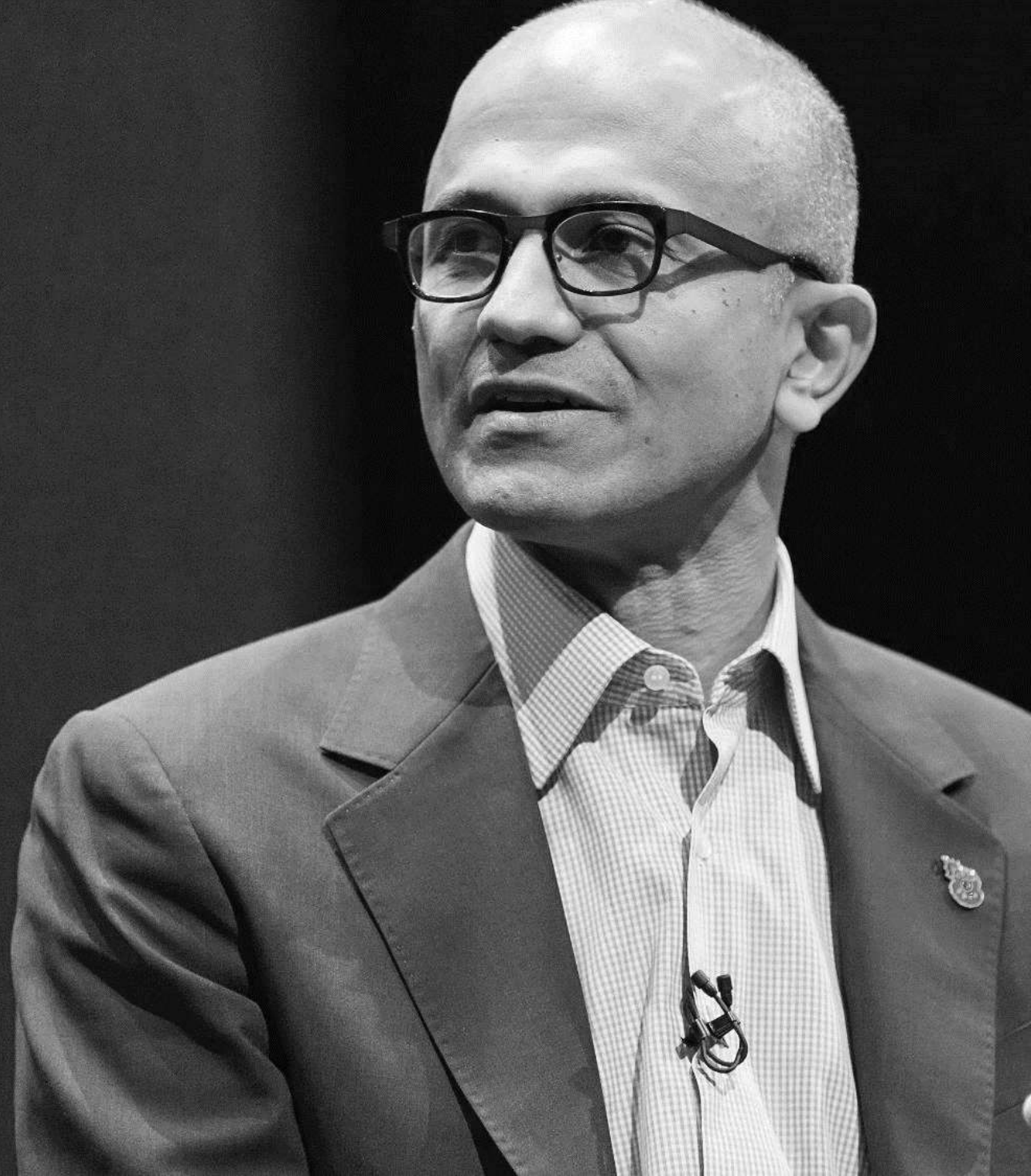
Empower every person and every organization on the planet to achieve more

# Accessibility is our priority

“We will focus on designing and building products that our customers love and that are accessible to everyone and built for each of us.”

Satya Nadella

Microsoft Shareholders Meeting,  
November 2016





Every person. Empowered. In every context.

Disability



Personal  
health  
condition

Disability



Mismatched  
human  
interactions





Creating the right  
policy framework is  
equally important



# European Accessibility Act and Technology

**What:** Requirements for ICT -Annex I & functional performance requirements

**How:** Harmonised standards. The importance of EN 301 549

**Principles:** Clarity, Flexibility for innovation, Future-proof as technology evolves







Thank you

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